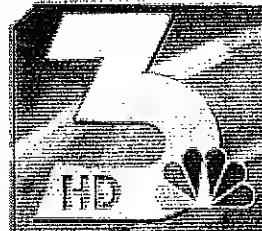


ORDER



KSJV

Orders	Order / Rev:	104980	
	Alt Order #:	06837517	
	Product Desc:	Issue	
	Estimate:	1308	
	Flight Dates:	10/02/12 - 10/08/12	Primary AE:
	Original Date / Rev:	08/01/12 / 08/07/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
Agency	Name:	Great American Media	
	Buying Contact:		Billing Type:
	Billing Contact:		Billing Calendar:
		1010 Wisconsin Ave. NW	Billing Cycle:
		Washington, DC 20007	Agency Commission:
Advertiser	Name:	Democratic Congressional Campaign	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL12	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	Agency External ID:

BIII Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/08/12	151	\$154,850.00	\$131,622.50	October 2012	151	\$154,850.00	\$131,622.50	0.00
					Totals	151	\$154,850.00	\$131,622.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
-------------------	--------------	--------------	-----------------------	---------

Amy McCreary Start Of Order - End Of Order 100%

Order Share	Share	Total
KSNV	26%	\$154,850.00
Market	100%	\$595,576.92

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$178,673.08
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$119,115.38
KTUD	1%	\$5,955.77
KVUU	20%	\$119,115.38
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$17,867.31

Order / Rev: 104980
 Alt Order #: 06837517
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Democratic Congressional Campaign Cc
 Product Desc: Issue
 Estimate: 1308

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp w/Wagners	M-F 5-6a WakeUp w/Wagners	5-6a	MTWTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00	
WAKE UP WITH THE WAGNERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/02/12 10/08/12 MTWTF-- 5 \$450.00 0.00																
E 2	KSNV	10/02/12	10/08/12	Wake Up Early w/ Wagners	Wake Up Early Wagners	430a-5a	MTWT--S	:30	5	\$200.00	1	0.00	NM	5	\$1,000.00	
WAKE UP EARLY W/ THE WAGNERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/02/12 10/08/12 MTWT--S 5 \$200.00 0.00																
E 3	KSNV	10/02/12	10/08/12	M-F 6-7a WakeUp w/Wagners	M-F 6-7a WakeUp w/Wagners	6-7a	MTWTF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00	
WAKE UP WITH THE WAGNERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/02/12 10/08/12 MTWTF-- 5 \$1,000.00 0.00																
E 4	KSNV	10/02/12	10/08/12	Today Show	Today Show	CM	658a-9am	MTWTF--	:30	10	\$1,500.00	1	0.00	NM	10	\$15,000.00
TODAY SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/02/12 10/08/12 MTWTF-- 10 \$1,500.00 0.00																
E 5	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY	News 3 Sunrise SATURDAY	6a-7a	-----S-	:30	2	\$375.00	1	0.00	NM	2	\$750.00	
NEWS 3 AT SUNRISE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12 10/07/12 -----S- 2 \$375.00 0.00																
E 6	KSNV	10/06/12	10/06/12	Saturday Today	Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
SATURDAY TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12 10/07/12 -----S- 2 \$625.00 0.00																
E 7	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY	News 3 Sunrise SUNDAY	6a-7a	-----S	:30	1	\$375.00	1	0.00	NM	1	\$375.00	
NEWS 3 AT SUNRISE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12 10/07/12 -----S 1 \$375.00 0.00																
E 8	KSNV	10/07/12	10/07/12	Sunday Today	Sunday Today	CM	7a-8am	-----S	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
TODAY ON SUNDAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12 10/07/12 -----S 2 \$750.00 0.00																
E 9	KSNV	10/07/12	10/07/12	Meet the Press	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
MEET THE PRESS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12 10/07/12 -----S 1 \$3,000.00 0.00																
E 10	KSNV	10/07/12	10/07/12	News 3 Today Wknd	News 3 Today	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS 3 TODAY/WKEND																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12 10/07/12 -----S 1 \$500.00 0.00																
E 11	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM GM	Chris Matthews SUN 9:30am	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00	
CHRIS MATTHEWS SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12 10/07/12 -----S 1 \$500.00 0.00																
E 12	KSNV	10/02/12	10/08/12	M-F Today Show II 3rd HOM	M-F Today Show II	9-10a	MTWTF--	:30	5	\$750.00	1	0.00	NM	5	\$3,750.00	
TODAY SHOW II																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/02/12 10/08/12 MTWTF-- 5 \$750.00 0.00																
E 13	KSNV	10/02/12	10/08/12	CM	10am-11am	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00		

Order / Rev: 104980
 Alt Order #: 06837517
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Democratic Congressional Campaign Cc
 Product Desc: Issue
 Estimate: 1308

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
TODAY SHOW III															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12	10/08/12	MTWTF--	5	\$325.00	0.00										
E 14	KSNV	10/02/12	10/08/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	8	\$325.001	0.00	NM		8	\$2,600.00
RACHEL RAY															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12	10/08/12	MTWTF--	8	\$325.00	0.00										
E 15	KSNV	10/02/12	10/08/12	Noon News	CM	12-1230pm	MTWTF--	:30	6	\$425.001	0.00	NM		6	\$2,550.00
NEWS 3 AT NOON															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12	10/08/12	MTWTF--	6	\$425.00	0.00										
E 16	KSNV	10/02/12	10/08/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
The Agenda 1230pm															
NEWS 4: THE AGENDA															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12	10/08/12	MTWTF--	5	\$325.00	0.00										
E 17	KSNV	10/02/12	10/08/12	Days of our Lives	CM	1258p-2pm	MTWTF--	:30	5	\$425.001	0.00	NM		5	\$2,125.00
Days of our Lives															
DAYS OF OUR LIVES															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12	10/08/12	MTWTF--	5	\$425.00	0.00										
E 18	KSNV	10/02/12	10/08/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
The Doctors															
THE DOCTORS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12	10/08/12	MTWTF--	5	\$325.00	0.00										
E 19	KSNV	10/02/12	10/08/12	Dr. Phil	CM	3-4p	MTWTF--	:30	5	\$450.001	0.00	NM		5	\$2,250.00
Dr. Phil															
DR. PHIL															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12	10/08/12	MTWTF--	5	\$450.00	0.00										
E 20	KSNV	10/02/12	10/08/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$725.001	0.00	NM		5	\$3,625.00
4PM NEWS (1 hour)															
FIRST NEWS 3 AT FOUR TP CHANGE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12	10/08/12	MTWTF--	5	\$725.00	0.00										
E 21	KSNV	10/02/12	10/08/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$725.001	0.00	NM		5	\$3,625.00
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12	10/08/12	MTWTF--	5	\$725.00	0.00										
E 22	KSNV	10/02/12	10/08/12	M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,200.001	0.00	NM		5	\$6,000.00
M-F Early News															
EARLY NEWS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12	10/08/12	MTWTF--	5	\$1,200.00	0.00										
E 23	KSNV	10/02/12	10/08/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,300.001	0.00	NM		5	\$6,500.00
M-F Jeopardy															
Jeopardy															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/02/12	10/08/12	MTWTF--	5	\$1,300.00	0.00										
E 24	KSNV	10/06/12	10/08/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$675.001	0.00	NM		2	\$1,350.00
Sa-Su Early News															
KSNV EARLY NEWS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12	10/07/12	-----S-	2	\$675.00	0.00										
E 25	KSNV	10/02/12	10/08/12		CM	7-730pm	MTWTF--	:30	5	\$1,300.001	0.00	NM		5	\$6,500.00

Order / Rev: 104980
Alt Order #: 08837517
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Democratic Congressional Campaign Co
Product Desc: Issue
Estimate: 1308

KSNV

Order / Rev: 104980
 Alt Order #: 06837517
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: Issue
 Estimate: 1308

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F News 3 at Eleven															
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5	\$1,200.00			0.00					
E 38	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1	\$1,100.00			0.00					
E 39	KSNV	10/07/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1	\$1,100.00			0.00					
E 40	KSNV	10/02/12	10/08/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	5	\$750.001	0.00	NM		5	\$3,750.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5	\$750.00			0.00					
E 41	KSNV	10/02/12	10/08/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	5	\$250.001	0.00	NM		5	\$1,250.00
Late Night w/Fallon															
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5	\$250.00			0.00					
E 42	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	3	\$1,400.001	0.00	NM		3	\$4,200.00
Saturday Night Live															
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		3	\$1,400.00			0.00					
E 43	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.001	0.00	NM		1	\$400.00
Sports Night in Las Vegas															
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1	\$400.00			0.00					
E 44	KSNV	10/07/12	10/07/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1:-----S		:30	1	\$225.001	0.00	NM		1	\$225.00
Law & Order (LF)															
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1	\$225.00			0.00					
N 45	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.001	0.00	NM		1	\$2,400.00
NFL Pre-Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1	\$2,400.00			0.00					
N 46	KSNV	10/07/12	10/07/12	NFL End of Game Break	CM	1p-9p	-----S	:30	1	\$8,000.001	0.00	NM		1	\$8,000.00
NFL End of Game Break															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1	\$8,000.00			0.00					
N 47	KSNV	10/04/12	10/04/12	Thurs PR 8-9p	CM	8-9pm	---T---	:30	1	\$2,400.001	0.00	NM		1	\$2,400.00
Thursday Prime 8-9pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1	\$2,400.00			0.00					
N 48	KSNV	10/04/12	10/04/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
Thursday Prime 10-11pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1	\$3,200.00			0.00					
N 49	KSNV	10/05/12	10/05/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
Friday Prime 10-11pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--		1	\$3,200.00			0.00					

Order / Rev: 104980
 Alt Order #: 06837517
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: Issue
 Estimate: 1308

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 50	KSNV	10/07/12	10/07/12	LAW & ORDER (synd) R&M		M-SA 8-11p / SUN-----S		:30	1	\$1,400.001	0.00	NM		1	\$1,400.00
Law & Order (synd) PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1	\$1,400.00			0.00					
													Totals	151	\$154,850.00